



## POYi Emerging Vision Incentive

**Incentive Amount:** \$10,000 (U.S. dollars)

**Application Dates:** Friday, April 30 through Monday, May 31, 2010

**Mission:**

- ◆ To fund and showcase documentary work on social issues or political trends by aspiring documentary photographers.
- ◆ To explore and expand avenues of publication and compensation from non-traditional sources.
- ◆ To provide the environment and inspiration for emerging photographers to do work of global significance.
- ◆ To educate and motivate the next generation of social-conscious photojournalists.

**Define “emerging”:** Amateur and Semi-professional — Primary income is not from the field of photography or journalism.  
Student — Officially enrolled in a college, private art school, or trade institute.  
Professional photographer —  
1.) Less than two years earning a primary income from photography, or  
2.) Less than two published works by a media organization, print or online, not including a personal Web site or self-publication.  
Note: There are no age limitations.

**Type of work:** Documentary photography — Defined as visual non-fiction, photojournalism, and/or photo reportage. Photographic work should reflect daily life, social issues, cultural trends, or news events with respect for the integrity of the scene and the intent of the moment. Scenes that are set up or staged by the photographer are not eligible as submissions, as they do not qualify as documentary photography for this program.

**Criteria:** There are no subject requirements or restrictions.  
Proposals should be a new project or continuation of an ongoing project of less than two years shooting time.  
Projects must not have been previously published, either in print or online.

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## How to Apply

**What to submit:**

- 1.) A two-page written project proposal for a long-term photo story or essay.
- 2.) A few (less than 20) initial photographs as “first takes” that demonstrate the visual potential of the project subject or topic.
- 3.) 12 single portfolio photographs on diverse subjects that demonstrates the

photographer's aesthetic capabilities.

4.) Supplemental material such as online research, letters citing support for the project, and other documentation that reflects the impact of the topic on society.

5.) A brief financial budget for the project that reflects how the incentive funding would be used to complete the project.

6.) A completed application form (download pdf form at [www.poyi.org](http://www.poyi.org))

**Application Fee:** A one-time application fee of \$20 per entrant to POYi for administrative costs. Personal check, money order, or bank cashier's check sent with the CD or DVD.

**Application Process:** Very simple — Send by courier (mail, FedEx, UPS, or DSL) the required materials listed above burned onto a CD or DVD, plus a check for the application fee, to:  
POYi Emerging Vision Incentive  
Missouri School of Journalism  
315 Reynolds Journalism Institute  
Columbia, MO 65211  
573-884-2188  
[info@poyi.org](mailto:info@poyi.org)

**Applications Due:** Monday, May 31, 2010

## Selection Process and Sponsors

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**Funding Sponsors:** \$5,000 from POYi and the Annenberg Foundation  
\$5,000 from the Donald W. Reynolds Journalism Institute

**Partnerships:** POYi administers this program in collaboration with:  
Donald W. Reynolds Journalism Institute  
The Annenberg Space for Photography  
College Photographer of the Year program  
Missouri Photo Workshop

**Jury:** Panel of six jurists will review all applications June 1 – 4, 2010

- ◆ two jury members from Pictures of the Year International
- ◆ two jury members from The Annenberg Space for Photography, and
- ◆ two “at large” jurists.

**Rankings:** **Entrants** may submit individual portfolios/projects for consideration.  
**Emerging Nominees** (an undetermined number) are chosen from the entrants.  
**Emerging Finalists** (three) are elevated from the pool of nominees for recognition.  
**Emerging Recipient** (one) is selected to receive the funding incentive.

**Recognition:** Emerging Recipient will receive:

- ◆ \$10,000 to continue the proposed project for a full year.
- ◆ A display of photos from the recipient's proposal or portfolio at The Annenberg Space for Photography during the POYi exhibition in June 2010.
- ◆ POYi plaques of recognition during the POYi Education & Awards Program
- ◆ An exhibition in 2011 of the recipient's completed project.

- ◆ Tuition waiver to attend the Missouri Photo Workshop.

Emerging Finalists will receive:

- ◆ POYi plaques of recognition during the POYi Education Seminar & Awards.
- ◆ Tuition waiver to attend the Missouri Photo Workshop.

Emerging Nominees will be invited to attend the portfolio workshops June 24 - 25 at The Annenberg Space for Photography in Los Angeles. Three workshop sessions will be offered during the two-day POYi Education Seminar & Awards Program.

## Checklist

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**Have you:**

√ Burned onto a CD or DVD

- ◆ A written project proposal (in either .pdf or .doc format)
- ◆ A few “first take” photographs on the project idea (in .jpg format)
- ◆ 12 single portfolio photographs (in .jpg format)
- ◆ Supplemental material (as url links, or in .pdf, .doc, or .jpg formats)
- ◆ A brief financial budget (in .pdf, .doc, or .xls formats)

√ A completed application form (download pdf form at [www.poyi.org](http://www.poyi.org))

√ Application fee for \$20 (check, money order, or bank cashier’s check)

√ Addressed to:

POYi Emerging Vision Incentive  
Missouri School of Journalism  
315 Reynolds Journalism Institute  
Columbia, MO 65211  
573-884-2188

√ Prior to application deadline of:  
Monday, May 31, 2010

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The POYi Emerging Vision Incentive is supported by



Contact:

Rick Shaw, POYi Director

573-884-2188

[info@poyi.org](mailto:info@poyi.org)

[www.poyi.org](http://www.poyi.org)